



PDQ—The Chicken Fast Casual with Chef-Driven Sides

Zucchini fries, roasted broccoli? PDQ takes the same creative approach with its sides as it does its menu.

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PDQ's new side, zucchini fries.

Florida-based fast casual PDQ is aiming to fly higher than other limited-service chicken concepts with chef-driven recipes—and that's no different on its side menu.

But while previous iterations of the menu were successful and helped the concept expand to 11 states (and included the interesting side blueberry coleslaw), PDQ recently decided to revamp its menu, including with several new side items. Guests can now get zucchini fries, roasted broccoli, Tampa beans and rice, chile-lime corn, feta tomato salad, tater tots, queso, and french fries to complement their sandwich, salad, or bowl.

Executive chef Michael Brannock says that now that PDQ has entered its seventh year in business and has more than 60 locations, the time was right to try some new ideas on the menu. "We wanted to give our guests some new delicious side options," he says. "The chile-lime corn and feta and tomato salad are unexpected bold, fresh flavors that pair perfectly with PDQ's entrées. The new tater tots add fun—just as much as our very popular zucchini fries—and our guests love them."

The new menu is now available across the PDQ system.

"We believe these new additions are perfect complements to our existing core menu, as well as great options with our other new choices," Brannock says.